



Dear Friends,

July 2019

Every Fall the Sisterhood of Rodef Sholom Temple publishes a New Year's Greetings Directory of synagogue members and friends. The directory is a handy listing of phone numbers and addresses with a calendar of synagogue events and other information. Many members keep their directories for years.

As a past supporter of Sisterhood and the Jewish community, you are invited to purchase an ad to advertise your business or to wish the Rodef Sholom community a happy new year. In September, we are planning on distributing approximately 360 copies of the directory to Rodef Sholom congregants and friends.

Again this year, we are offering one-quarter, one-half and full page ads for businesses and families at the same rates as last year. We hope that you will chose one of these options for your advertisement and encourage your friends and those with whom you do business to place one as well.

The cost of advertising, which is tax deductible as a business expense or charitable contribution (please check with your tax advisor), is as follows:

| | | |
|--------------|-------------------|-------|
| Full page | (approx. 5" x 8") | \$150 |
| Half page | (approx. 5" x 4") | \$100 |
| Quarter page | (approx. 5" x 2") | \$50 |

Please send your check to RST Sisterhood along with a hard copy and/or disk of the camera-ready art work by **Friday, August 16, 2019**, to Sisterhood Directory, 100 Millstone Court, Yorktown, VA 23693. You may also email your copy to roportnoy@cox.net. If you purchased an ad last year and wish to use the same copy for this year's directory, just mail your check and indicate that you would like the same ad as last year. No copy is needed. If you have any questions, please call Rochelle Portnoy at 757-877-3219.

Thank you for your continued support of Rodef Sholom Sisterhood.

Sincerely,
Rochelle Portnoy
Rochelle Portnoy
New Year's Directory Ad Chair



FOUNDED 1913

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